

DSC



SUMMER EXPO & GALA

**SPONSORSHIP
OPPORTUNITIES**



SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS	Sponsor 30-60 second commercial played daily, Thursday-Saturday on a continuous loop video within the Expo Hall (Commercial provided by sponsor)	Sponsor Banner Recognition at the Expo, Thursday-Saturday Banner will be displayed in the Expo Hall (Banner to be provided by sponsor)	Sponsor Recognition at the Banquet(s) (provided by DSC)	Sponsor Opportunity to address guests from the podium for up to 2 minutes at the Thursday evening banquet	Sponsor 30-60 second commercial played at the Thursday evening banquet (Commercial provided by sponsor)	Sponsor logo recognition on: Corporate Sponsor Spread at the Expo, DSC website, Auction Catalog, and additional show publications	Benefits Specific to the Sponsorship	Complimentary Banquet Attendance	Sponsor's print collateral available near Expo Hall entrance for pickup
TITLE SPONSOR \$35,000 <i>Exclusive - One Available*</i>	✓	✓	✓	✓	✓	✓	Sponsor Logo will appear prominently on all printed Expo marketing material.	Reserved Table of 10 on Thursday night and Saturday night (DSC Foundation Gala).	✓
EXPO SPONSOR \$25,000*	✓	✓	✓	✓	✓	✓	Sponsor will receive logo recognition on Aisle Signs throughout the Expo Hall and on select printed marketing material.	Reserved Table of 10 on Thursday night and Saturday night (DSC Foundation Gala).	✓
PREMIER SPONSOR \$15,000*	✓	✓	✓	✓	✓	✓	Sponsor Logo will appear on select printed Expo marketing material.	Reserved Table of 10 on Thursday night and Saturday night (DSC Foundation Gala).	✓
ELITE SPONSOR \$10,000*			✓			✓	Sponsor Logo will appear on select printed Expo marketing material.	Reserved Table of 10 on Thursday night or Saturday night (DSC Foundation Gala).	✓
AUCTION CATALOG SPONSOR \$15,000 <i>Exclusive</i>	✓	✓	✓	✓	✓	✓	Sponsor ad printed on Auction Catalog. Full page ads on the IFC, IBC, and BC. (Sponsor to provide the ad art.)	Reserved Table of 10 on Thursday night or Saturday night (DSC Foundation Gala).	✓
AUCTION CATALOG SPONSOR \$10,000 <i>Shared</i>			✓			✓	Sponsor full page ad printed on the IFC and IBC or BC and one FP ad on a page in the first third of the catalog. (Sponsor to provide ad art.)	Reserved Table of 10 on Thursday night or Saturday night (DSC Foundation Gala).	✓
EVENT SPONSOR \$5,000			✓			✓	Sponsor Logo will appear on select printed Expo marketing material.	General admission evening banquet seating for 4 on Thursday night or Saturday night (DSC Foundation Gala).	✓
LIFE MEMBER BREAKFAST SPONSOR \$15,000	✓	✓	Sponsor Recognition at the Life Member Breakfast			✓	Sponsor will have the opportunity to have their company logo on signage at the breakfast and to address the audience from the podium to promote their products and/or services to Life Member Breakfast guests. Sponsor full-page ad on the inside front cover and on full-page back cover (sponsor to provide art) of the Life Member Breakfast Auction Catalog.	Reserved table of ten to the Life Member Breakfast. General seating for four on Thursday night banquet and Saturday night (DSC Foundation Gala).	✓
LADIES' LUNCHEON PREMIER SPONSOR \$15,000	✓	✓	Sponsor Recognition at the Ladies' Luncheon	Sponsor Opportunity to address guests from the podium for up to 2 minutes at the Ladies' Luncheon		✓		Reserved table of ten for the Ladies' Luncheon. General seating for four on Thursday night and Saturday night (DSC Foundation Gala).	✓
LADIES' LUNCHEON EVENT CATALOG SPONSOR \$10,000			Sponsor Recognition at the Ladies' Luncheon			✓		Reserved table of ten at the Ladies' Luncheon. Full page ad on the inside front cover and full page on the back cover. (Sponsor to provide ad.)	✓
LADIES' LUNCHEON EVENT SPONSOR \$5,000			Sponsor Recognition at the Ladies' Luncheon			✓		Four tickets to the Ladies' Luncheon.	✓

*SPONSORING ITEMS:

42 Chat Bot – Exclusive\$25,000
 42 Chat Bot – Shared (2 Available)\$15,000
 Attendee Plastic Loop Bag – Exclusive\$15,000
 Attendee Plastic Loop Bag – Shared (2 Available)\$10,000

Concession Stand – Exclusive\$15,000
 Concession Stand – Shared (2 Available)\$10,000
 DSC Mobile App – Exclusive\$25,000
 DSC Mobile App – Shared (2 Available)\$15,000

Hotel Key Card – Host Hotel – Exclusive\$15,000
 Registration / Express Badge – Exclusive\$15,000
 Registration / Express Badge – Shared (2 Available)\$10,000

Seminars – Exclusive\$15,000
 Seminars – Shared\$10,000
 Summer Expo Badge/Lanyard – Exclusive\$15,000
 Summer Expo Badge/Lanyard – Shared (2 Available)\$10,000



JOIN US!

DSC's mission is to ensure the conservation of wildlife through public engagement, education, and advocacy for well-regulated hunting and sustainable use.



972-980-9800

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www.biggame.org

