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# WORKING MEDIA GUIDELINES

DSC welcomes professional, working media to attend our 2025 Convention. Thank you for your interest!

Please keep in mind this event is our most important charity fundraiser, volunteer rally and public showcase of conservation successes. To help us maintain an effective environment, we ask you to consider the following guidelines when choosing to apply for a media credential and to observe these guidelines at all times during the event.

1. Admission fees may be waived for members of the working media. We require one of the following proofs of eligibility: business card, press credentials issued by a bona fide news organization, current membership card from a bona fide outdoor media association, or letterhead request from an editor, publisher or producer.

**NOTE: Advertising, sales, marketing or public relations representatives and others not involved in editorial coverage are not eligible for press passes.**

2. All photographers and videographers must be escorted by a DSC employee or representative. This policy may be waived for known members of the outdoor media.
3. We understand that photo/video journalism often requires wide, establishing shots. However, we ask that you do not shoot close ups of any booths, persons or products without permission. Please understand that, even when escorted, unauthorized filming will result in revocation of all press passes for your organization.
4. Press passes provide access to the expo hall and seminars each day. Press passes do not provide access to DSC member events, evening functions, banquets, etc.
5. Any behavior deemed disruptive to the purpose of this event will result in dismissal and revocation of all press passes for your organization.
6. Please make special note of the conditions placed upon the use of media credentials at the DSC convention. By signing and submitting your application for media credentials to this event, you are stating your understanding of these rules and your agreement to abide by them at all times during the convention.
7. Filming during nightly banquets and auctions is strictly prohibited.

Questions and comments may be directed to Stephanie Mallory  
[stephanie@mallorycommunicationsinc.com](mailto:stephanie@mallorycommunicationsinc.com)

# Media Credential Application



Thank you for your interest in covering the 2025 DSC Convention. Please complete the Media Credential Application and return it to Stephanie Mallory (mailto:stephanie@mallorycommunicationsinc.com) To be considered for a Media Credential, you **MUST BE ON ASSIGNMENT** for a legitimate media entity with coverage secured. All media representatives (reporters, broadcasters, photographers, camera/lighting operators, producers, etc.) seeking entrance into the convention must apply for and possess a media credential.

**NAME** \_\_\_\_\_  
Title First Last

**MEDIA AFFILIATION** \_\_\_\_\_

**MEDIA TYPE**

Print	TV	Radio	Online	Wire

**JOB TITLE** \_\_\_\_\_

**CONTACT INFO** \_\_\_\_\_  
Work Phone Cell Phone Email

**EDITOR/SUPERVISOR NAME** \_\_\_\_\_

**EDITOR/SUPERVISOR CONTACT INFO** \_\_\_\_\_  
Phone Email

Please indicate the following:	YES	NO
Have you covered previous DSC conventions?		
Will you be doing advance coverage of the convention?		
Will you be doing post-convention coverage?		
Do you have specific interview requests?		
Do you require any specific accommodations to complete your on-site work?		
Do you have plans to video?		

*If yes, please provide additional information where requested.*

Which Years?  
\_\_\_\_\_

Please specify:  
\_\_\_\_\_

Please specify:  
\_\_\_\_\_

# DSC Convention Media Credential Application (cont.)

Please describe the nature of your coverage/assignment.


## Conditions Placed on the Use of Media Credentials

Each individual (“Bearer”) using this credential for access to the Dallas Safari Club (DSC) Convention or related events (the “Events”), on behalf of his or her employer or assigning news organization (“Employer”), agrees to the following:

Each Bearer must be and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the Event attended. The credential is not transferable and may be revoked at any time with or without cause.

The rights and privileges granted to Bearer shall automatically terminate if any term of this credential shall be breached. The unauthorized use of this credential subjects the Bearer and his or her Employer to ejection from the facility and prosecution for criminal trespass, without limiting any other rights and remedies at law or in equity.

Bearer shall display the issued credentials at all times and consents to the reasonable inspection of his or her person and property before entering the Event. While within the venue, Bearer shall, at all times, adhere to the policies in place for the Event, as well as access limitations, and direction provided by the DSC and its designated agents. Bearer shall not, at any time, display, post, or otherwise reproduce the credential image on any digital platform, including online social media sites or applications (e.g., Facebook, Twitter, Instagram, Snapchat).

Bearer assumes all risks incidental to the performance by the Bearer of Bearer’s services in connection with the Event and assumes all risks incidental to the Event, whether occurring before, during or after the actual occurrence of the Events, and agrees that the DSC, its members, employees, directors, officers, and contractors shall not be liable for injuries or loss of personal property or equipment connection therewith.

Nothing in these terms and conditions authorizes or allows Bearer to violate any trademarks, copyright and other proprietary rights of the DSC or its exhibitors.

Advanced approval from DSC is required for any real-time transmission of streaming video, digital images, or real-time audio of any Event. “Real-time” is defined by the DSC as a continuous play-by-play account or live, extended live/real-time depictions of the Event, or detailed description of the Event.

I certify that the information provided in this application is true and accurate. I also understand and agree to the aforementioned terms and conditions under which I am requesting media credentials from DSC and that my request for media credentials may or may not be granted.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Name**